



SENIOR UI UX DESIGNER

Habiba Ehab

I am a seasoned UI/UX designer with a strong passion for crafting intuitive and visually engaging web and mobile interfaces, my expertise includes optimizing front-end applications, with a particular emphasis on touch optimization, user interaction, and accessibility.

✉ info@habibaiux.com

📍 Giza, Egypt

🌐 <https://habibaiux.com>

☎ +20 11 2624 2725

📅 13 July, 1999

🌐 [linkedin.com/in/habibaiux](https://www.linkedin.com/in/habibaiux)

01 EDUCATION

2017 – 2021 NUB

Bachelor's degree Computer Science

02 CERTIFICATES

Jan 2024 Designership

The Ultimate Figma Masterclass

Jan 2024 Designership

Practical User Research & Strategy

Dec 2021 Coursera

Google UX Design Professional Certificate

Dec 2021 Google

Google UX Design Specialization

04 EMPLOYMENT

Senior UI/UX Designer at GeoTech

Fep 2025 — May 2026

Riyadh, Saudi Arabia

- Lead and mentor the UI/UX design team, ensuring high-quality design output and adherence to best practices.
- Oversee the end-to-end design process, from research and wireframing to prototyping and final UI implementation.
- Collaborate with product managers, developers, and stakeholders to align design strategies with business goals.
- Conduct usability testing and analyze user feedback to optimize the user experience and enhance product engagement.

03 SKILLS

 Figma Expert

 User Research Expert

 Miro Expert

 Design Systems Expert

 AI Tools Expert

 V0 Proficient (2 Years)

 Cursor Proficient (2 Years)

Mid-Level UI/UX Designer at GeoTech

March 2023 — Feb 2025

Riyadh, Saudi Arabia

- Designed intuitive and visually appealing UI/UX for web and mobile applications.
- Conducted user research and created wireframes, prototypes, and high-fidelity designs.
- Collaborated with clients to understand requirements and deliver effective design solutions.
- Developed and maintained design systems for consistency across projects.

Junior UI/UX Designer at GeoTech

March 2022 — March 2023

Riyadh, Saudi Arabia

- Designed intuitive and engaging user interfaces for web and mobile applications, ensuring seamless user experiences.
- Conducted user research, usability testing, and data analysis to drive design decisions and improve product usability.
- Collaborated closely with developers, product managers, and stakeholders to align design solutions with business objectives.

UI/UX Designer at Apex Group LTD

Jul 2021 — Jan 2022

London, UK

- Designed and improved UI/UX for web and mobile applications.
- Created wireframes, prototypes, and high-fidelity designs.
- Worked with teams to ensure smooth design implementation.